webkik SERVICES

CASE STUDIES

Websites built. Rankings won. AI search owned.

Website design & development, SEO, Answer Engine Optimization (AEO) and Generative Engine Optimization (GEO) for brands across India and the USA.

FEATURED PROJECTS

- **Krish's Indian Cuisine** Indian restaurant, USA
- **Rohan's Indian Bistro** Indian restaurant, USA
- **Citi Glass** Auto glass
- **Renascent Consultants** Healthcare architecture
- **Evolved Hair India** Hair restoration clinics

RESULTS AT A GLANCE

What our work delivers

Combined results across our four SEO-managed projects, measured from the start of each engagement to September 2026.

9.1x
Organic traffic
875 to 7,969 monthly visits

4.4x
Keywords in Google Top 5
29 to 127 keywords

8.2x
Search impressions
18.7k to 154.4k per month

6.2x
Google AEO AI Overview presence
score 22 to 136, combined

4.8x
AI brand citations (GEO)
47 to 226 across ChatGPT, Perplexity, Gemini, Claude

OUR APPROACH

1 Build
Fast, conversion-focused website design and development

2 Rank
On-page, off-page and technical SEO with content

3 Be found locally
Google Business Profile, reviews and local SEO

4 Own AI answers
AEO for AI Overviews, GEO for ChatGPT, Perplexity, Gemini, Claude

PORTFOLIO

Client	Industry / Market	What we did	Headline result
Krish's Indian Cuisine	Restaurant, NJ, USA	Design, Dev, SEO, AEO, GEO, Local	Traffic 10.9x, most keywords #1
Rohan's Indian Bistro	Restaurant, NJ, USA	Design, Dev, SEO, AEO, GEO, Local	Traffic 41x, most keywords #1
Citi Glass	Auto glass, Delhi	Design, Dev, SEO, AEO, GEO, Local	~200 to 2,328 reviews, traffic 5.6x
Renascent Consultants	Healthcare architecture, India	Design, Dev, SEO, AEO, GEO	#1 rankings, traffic 5.6x
Evolved Hair India	Hair clinics, India / AUS / BD	Website Design & Development	15,000+ patients treated, 3 countries

AEO (Answer Engine Optimization): being featured in Google AI Overviews and answer boxes. GEO (Generative Engine Optimization): being cited as a trusted brand by AI assistants such as ChatGPT, Perplexity, Gemini and Claude.

Source: client project-tracking dashboards. Baseline = start of engagement; current = September 2026.

CASE STUDY 01

Krish's Indian Cuisine

Indian restaurant & catering | Sewell, New Jersey, USA

krishsindiancuisine.com

Engagement started: 17 May 2026

Web Design | Development | SEO | AEO | GEO | Local / GMB

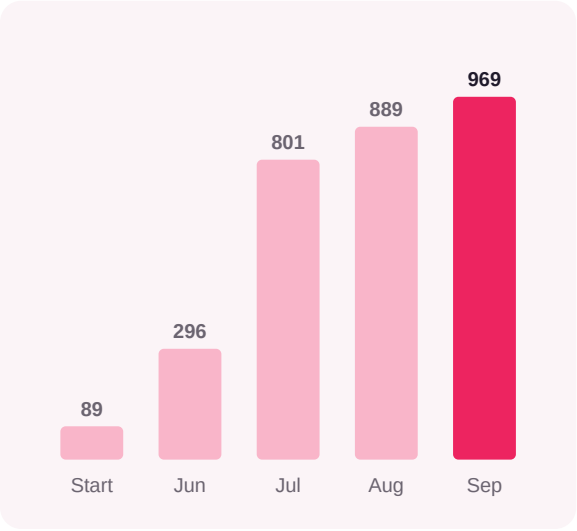
A North and South Indian restaurant with buffet and catering in Sewell, NJ. We built the website and ran a full SEO programme covering rankings, authority and AI-search visibility, so locals and the wider Gloucester County find the restaurant first.

Result: Organic traffic up almost 11x, average position improved from 20.6 to 9.4, and nearly every tracked keyword now ranks #1.

KEY PERFORMANCE INDICATORS

Organic traffic / month	**969** from 89	11x
Keywords in Top 5	**31** from 8	3.9x
Keywords in Top 10	**31** from 10	3.1x
Total clicks	**498** from 106	4.7x
Search impressions	**53.9k** from 2.15k	25x
Avg. Google position	**9.4** from 20.6	11.2 places up

ORGANIC TRAFFIC GROWTH (MONTHLY VISITS)



KEYWORD RANKINGS ON GOOGLE

Keyword	Before	Now
indian restaurant in sewell nj	#5	#1
indian food gloucester county	#4	#1
indian catering sewell nj	#3	#1
vegetarian indian food sewell nj	#15	#1
biryani sewell nj	#19	#1
chole bhature near sewell nj	#19	#1
indian buffet restaurant in sewell nj	#18	#1
tandoori shrimp in sewell nj	#14	#1

AI SEARCH VISIBILITY: AEO & GEO (BRAND CITATIONS)

Google AEO AI Overview	ChatGPT	Perplexity	Gemini	Claude
7 → **28**	6 → **18**	2 → **10**	4 → **12**	1 → **9**

HIGHLIGHTS

Google rating	AI Visibility on Chatbots	AI mentions	Referring domains
4.5 / 5	14 → **35**	5 → **13**	101 → **277**
312 reviews	visibility score	brand mentions	backlink authority

Source: client project-tracking dashboards. Baseline = start of engagement; current = September 2026.

CASE STUDY 02

Rohan's Indian Bistro

Halal Indian restaurant | Glassboro, New Jersey, USA

rohansindianbistro.com

Engagement started: 17 May 2026

Web Design | Development | SEO | AEO | GEO | Local / GMB

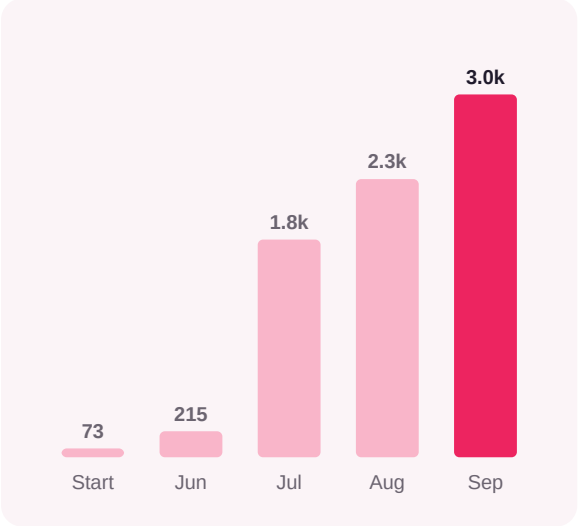
A halal Indian restaurant serving dine-in, take-out and tiffin near Rowan University. We designed the website and ran local SEO to put the restaurant in front of hungry searchers across Glassboro, all the way to AI answers.

Result: Organic traffic grew 41x in four months, and most of the 35 tracked keywords now rank #1 on Google.

KEY PERFORMANCE INDICATORS

Organic traffic / month: **3k** from 73 — 41x	Organic keywords: **572** from 115 — 5.0x	Keywords in Top 5: **39** from 7 — 5.6x
Total clicks: **569** from 68 — 8.4x	Search impressions: **66.9k** from 4.56k — 15x	Referring domains: **247** from 98 — 2.5x

ORGANIC TRAFFIC GROWTH (MONTHLY VISITS)



KEYWORD RANKINGS ON GOOGLE

Keyword	Before	Now
indian restaurant in glassboro, nj	#28	#1
best indian food glassboro nj	#13	#1
indian catering glassboro nj	#10	#1
halal indian restaurant glassboro	#9	#1
indian restaurant near rowan university	#7	#1
best biryani in glassboro	#15	#1
best dosa in glassboro	#17	#1
indian lunch specials glassboro	#11	#1

AI SEARCH VISIBILITY: AEO & GEO (BRAND CITATIONS)

Google AEO AI Overview	ChatGPT	Perplexity	Gemini	Claude
3 → **23**	6 → **19**	1 → **9**	3 → **14**	1 → **9**

HIGHLIGHTS

Google rating: **4.8 / 5** — 271 reviews	**AI Visibility on Chatbots**: 20 → **27** visibility score	AI-cited pages: 4 → **22** cited by AI tools	Keywords in Top 10: 9 → **39** on Google

Source: client project-tracking dashboards. Baseline = start of engagement; current = September 2026.

CASE STUDY 03

Citi Glass

Auto glass repair & replacement | Karol Bagh, Delhi

citiglass.co.in

Engagement started: 20 Apr 2026

Web Design | Development | SEO | AEO | GEO | Local / GMB

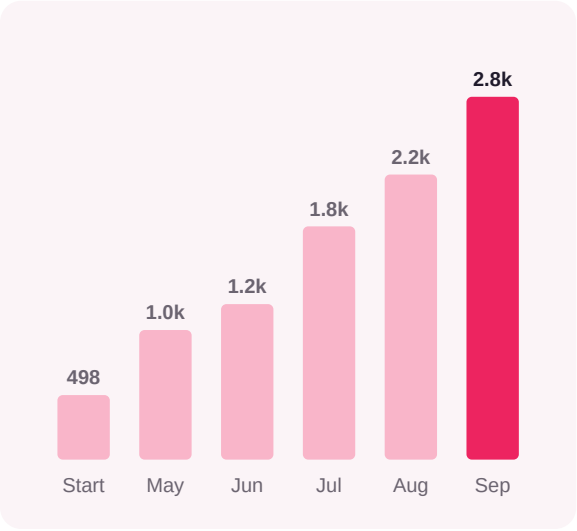
A specialist windshield and auto-glass shop in Delhi. We built the website and grew its local and organic presence together: search rankings, Google Business Profile and reviews, so that drivers searching for windshield repair find and choose Citi Glass.

Result: From about 200 Google reviews to 2,328 at a 4.9 rating, with organic traffic up 5.6x and #1 for 'windshield repair service in delhi'.

KEY PERFORMANCE INDICATORS

Organic traffic / month	Keywords in Top 5	Keywords in Top 10
2.8k from 498	**36** from 9	**38** from 6
5.6x	4.0x	6.3x
Referring domains	Search impressions	Total clicks
195 from 49	**23.5k** from 7.39k	**201** from 56
4.0x	3.2x	3.6x

ORGANIC TRAFFIC GROWTH (MONTHLY VISITS)



KEYWORD RANKINGS ON GOOGLE

Keyword	Before	Now
windshield repair service in delhi	#20	#1
auto glass repair delhi	#14	#2
windshield repair in delhi	#15	#2
windshield chip repair delhi	#26	#2
windshield replacement delhi	#15	#3
windshield repair delhi	#17	#3
car glass repair delhi	#21	#3
car glass replacement delhi	#33	#3

AI SEARCH VISIBILITY: AEO & GEO (BRAND CITATIONS)

Google AEO AI Overview	ChatGPT	Perplexity	Gemini	Claude
2 → **50**	8 → **30**	0 → **7**	5 → **18**	2 → **9**

HIGHLIGHTS

Google reviews	AI Visibility on Chatbots	Traffic share	AI-cited pages
~200 → **2,328**	14 → **28**	18% → **50%**	3 → **14**
rated 4.9 / 5	visibility score	vs. competitors	cited by AI tools

Source: client project-tracking dashboards. Baseline = start of engagement; current = September 2026.

CASE STUDY 04

Renascent Consultants

Healthcare architecture & hospital design | New Delhi, India

renascent.co.in

Engagement started: Apr 2026

Web Design | Development | SEO | AEO | GEO

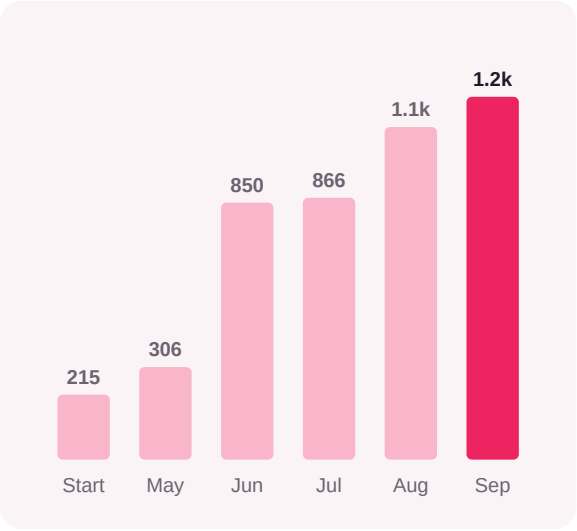
A New Delhi architecture consultancy that designs hospitals and healthcare infrastructure. We designed and developed the website, then ran a full SEO programme so that decision-makers searching for healthcare architects find Renascent first.

Result: Core healthcare-architecture keywords moved from page 2 and beyond to #1 on Google, with organic traffic up 5.6x in six months.

KEY PERFORMANCE INDICATORS

Organic traffic / month	1.2k from 215	5.6x
Keywords in Top 5	21 from 5	4.2x
Keywords in Top 10	27 from 14	1.9x
Referring domains	155 from 49	3.2x
Search impressions	10.1k from 4.64k	2.2x
Avg. Google position	9.6 from 13.5	3.9 places up

ORGANIC TRAFFIC GROWTH (MONTHLY VISITS)



KEYWORD RANKINGS ON GOOGLE

Keyword	Before	Now
healthcare architecture firm in delhi	#4	#1
healthcare design consultants india	#3	#1
future of healthcare architecture	#15	#1
healthcare architecture trends in india	#19	#1
sustainable hospital design india	#14	#1
sustainable hospital design	#14	#1
best healthcare architecture firm in delhi	#12	#3
medical architecture firm india	#17	#5

AI SEARCH VISIBILITY: AEO & GEO (BRAND CITATIONS)

Google AEO AI Overview	ChatGPT	Perplexity	Gemini	Claude
10 → 35	5 → 28	0 → 6	3 → 17	0 → 11

HIGHLIGHTS

Google rating	AI Visibility on Chatbots	Traffic share	AI-cited pages
4.6 / 5	8 → 20	26% → 71%	6 → 11
68 reviews	visibility score	vs. competitors	cited by AI tools

Source: client project-tracking dashboards. Baseline = start of engagement; current = September 2026.

CASE STUDY 05

evolvedhairindia.com

Evolved Hair India

Hair restoration clinics | India, Australia & Bangladesh

Web Design | Development

Evolved is a multi-country hair restoration brand led by Dr Ajay Dubey, with clinics across India, Australia and Bangladesh. We designed and developed their website to carry that credibility online: clear treatment journeys, proof through real results, and an easy path to book a consultation.

THE BUSINESS BEHIND THE BRAND

15,000+
patients treated

1,000,000+
hairs restored globally

5
clinics across 3 countries

20+ yrs
lead surgeon experience

Published research
Donor-area regrowth study in the Journal of Cosmetology & Trichology (2024)

Award winning
ET Leadership Excellence Awards 2024

In the media
Zee TV, News Nation, Dainik Jagran and more

WHAT WE DESIGNED & DEVELOPED

Treatment-led structure
11 dedicated pages: male, female, beard, eyebrow and repair transplants, GFC, PRP, QR678, Exosome, SMP and prescriptive care.

Multi-country clinic pages
Location pages for clinics across India, Australia (Perth, Brisbane) and Bangladesh (Dhaka).

Results gallery
Before/after transformations and video stories placed to build trust at every step.

Norwood scale selector
Interactive hair-loss stage tool that helps visitors self-qualify and start an enquiry.

Doctor profile pages
Dedicated pages for the surgeons, with experience, credentials and authority front and centre.

Booking & lead capture
Consultation and appointment forms plus click-to-call clinic numbers in the site header.

Blog & content hub
Structured blog section for educational content on hair loss and treatments.

Fast, responsive build
WordPress build with performance caching, fully responsive for enquiry-heavy mobile traffic.

Why it matters: for a medical brand operating across three countries, the website is the first consultation. The design focuses on trust, clarity and a short path from search to booked appointment.

Source: client project-tracking dashboards. Baseline = start of engagement; current = September 2026.

ABOUT US

Webkik Services

Website design, AI development & digital growth | New Delhi, India

One team for the full journey: we design and build the website, then grow it through SEO, local search, AI-search visibility (AEO and GEO) and paid media. Every client gets a monthly performance report so progress is always measurable.

WHAT WE DO

Website Design & UI/UX
Clean, conversion-focused designs built around your brand.

Web Development
Fast, responsive websites on the right stack for the job.

SEO
On-page, off-page, technical and content SEO.

AEO & GEO
Visibility in Google AI Overviews, ChatGPT, Perplexity, Gemini and Claude.

AI Chatbot Solutions
Chatbots that answer, qualify and capture leads.

Mobile Apps
App development for businesses and startups.

Google Ads & Meta Ads
Performance marketing built to generate leads and sales.

Local SEO & Google Business
Profile optimisation, posts and review growth.

WHY BRANDS WORK WITH US

Build + growth
Design, development and marketing under one roof.

Transparent reporting
A tracking dashboard with monthly reports for every project.

Ready for AI search
AEO and GEO built into every SEO engagement.

Proven across markets
Clients across India and the USA.

Let's talk about your project

Visit webkik.co.in to discuss a growth plan for your business.

Source: client project-tracking dashboards. Baseline = start of engagement; current = September 2026.